

# Victorian Franchises – Suburbs serviced and Testimonials

## Bass Coast – Nick and Andrea Cole

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We bought a DeckSeal franchise to escape the drudgery of a four-hour daily commute into Melbourne and to put our future into our own hands. Once we committed to the idea and went ahead with the franchise we have never looked back. Danielle and Brian made it easy to get up and going with great advice and training as well as continuing support to help make our business a success. My lifestyle change has been profound and now get to spend a lot more time with my family, and friends. Another benefit with working in your community, is that we have made a greater connection with the people in this area (Bass Coast). It's great to set your own hours and reap the rewards from your own hard work. We would recommend this path to anyone keen on working for themselves.

**Suburbs Serviced** – Almurta, Bass, Bena, Buffalo, Bunyip, Caldermeade, Cape Patterson, Cape Woolamai, Corinella, Coronet Bay, Cowes, Dalmore, Dalyston, Darnum, Drouin, Fish Creek, Foster, Garfield, Grantville, Inverloch, Jam Jerrup, Kilcunda, Kongwak, Koonwarra, Korumburra, Lang Lang, Leongatha, Loch, Longwarry, Mirboo, Newhaven, Nyora, Poowong, Port Franklin, Port Welshpool, Rhyll, Sandy Point, San Remo, Silverleaves, Smiths Beach, Stony Creek, Summerlands, Sunderland Bay, Sunset Strip, Surf Beach, Tarwin, The Gurdies, Thorpdale, Toora, Tooradin, Trafalgar, Tynong, Ventnor, Venus Bay, Walkerville, Waratah Bay, Warragul, Wilsons Promontory, Wimbeldon Heights, Wonthaggi, Woodleigh, Yanakie, Yarragon.

## Bayside/Bayside Outer – Brenton and Julie Opperman

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After long careers in the corporate world, we decided to take control of our future and acquired our first DeckSeal franchise. We love transforming outdoor spaces for our customers, especially seeing their reactions to the finished product and the difference it will make to their quality of life. With Brenton running sales and day to day operations, and Jules leading our marketing and back office, we are proud to announce we have recently decided to invest in a second territory commencing in November 2020. A busy and exciting time ahead.

**Suburbs Serviced** – Aspendale, Aspendale Gardens, Bangholme, Beaumaris, Bentleigh, Bentleigh East, Black Rock, Bonbeach, Braeside, Brighton, Brighton East, Carrum, Carrum Downs, Chelsea, Chelsea Heights, Cheltenham, Clarinda, Clayton, Dandenong, Dingley Village, Doveton, Edithvale, Glen Waverley, Hallam, Hampton, Hampton East, Hampton Park, Heatheron, Highett, Hughesdale, Huntingdale, Keysborough, Lynbrook, Lyndhurst, Mentone, Mordialloc, Moorabbin, Mulgrave, Noble Park, Oakleigh, Ormond, Parkdale, Patterson Lakes, Sandown Village, Sandringham, Seaford, Springvale, Waterways, Wheelers Hill.

## **Bayside Inner – Andrew Hawkes**

**e: baysideinner@deckseal.com.au m: 0422 347 012**

After 24 years working in corrections as a correctional officer, K9 handler, Supervisor and Manager, Andrew decided he needed a change in career. Since he loves working outdoors, a Deck Restoration business was the perfect fit – interesting and challenging work, with a reputable and highly reviewed company.

Andrew is really looking forward to restoring outdoors areas for his Bayside clients and receiving some thanks at the end of a hard day's work and job completed well.

Andrew chose DeckSeal as it seemed interesting and challenging work with a company that appears to be reputable and receives good reviews.

**Suburbs Serviced** – Albert Park, Armadale, Balaclava, Caulfield, Caulfield North, Caulfield South, Elsternwick, Elwood, Garden City, Gardenvale, Hawksburn, Middle Park, Port Melbourne, Prahran, Ripponlea, South Melbourne, South Yarra, St Kilda, St Kilda West, Toorak, Windsor.

## **Eastern Zone 1 – David and Mandy Calthorpe**

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After years of working in various professions, I was looking for a business that would provide me with autonomy, financial stability, and flexible hours. DeckSeal ticked all the boxes and some of the most appealing aspects of the business included the low start-up costs and how quickly I received a return on my investment.

I chose the path of managing the business through dealing with the customers on a face to face basis whilst allowing my fully trained staff to complete the works. I have found this model of business beneficial to my family first lifestyle.

DeckSeal has been one of the best business decisions I have made!

**Suburbs Serviced** – Alphington, Bellfield, Brunswick East, Bulleen, Clifton Hill, Coburg, Coburg North, Doncaster, Doncaster East, Donvale, Eaglemont, Fairfield, Fitzroy, Heidelberg, Heidelberg Heights, Heidelberg West, Ivanhoe, Ivanhoe East, Lower Plenty, Lower Templestowe, Northcote, North Warrandyte, Park Orchards, Preston, Rosanna, Templestowe, Thornbury, Viewbank, Warrandyte.

## **Eastern Zone 2 – Management Run Region – Brian Burgess**

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**Suburbs Serviced** – Balwyn, Balwyn North, Burnley, Camberwell, Canterbury, Cremorne, Deepdene, East Camberwell, Glen Iris, Hawthorn, Hawthorn East, Kew, Kew East, Kooyong, Malvern, Malvern East, Mont Albert, Richmond, Surrey Hills

## **Eastern Zone 3 – Cem Kheng Lawt**

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After successfully owning DeckSeal South Eastern Zone 1, Cem and his wife Mimi wanted to expand their DeckSeal Franchise, so they purchased a management run region, Eastern Zone 3. Cem is excited to be a multi territory owner.

**Suburbs Serviced** – Abbotsford Ashburton, Ashwood, Blackburn, Blackburn North, Blackburn South, Box Hill, Box Hill North, Box Hill South, Brunswick, Brunswick North, Brunswick South, Brunswick West, Burwood, Burwood East, Burwood Heights, Carlton, Carlton North, Chadstone, Collingwood, Fitzroy, Forest Hill, Kerrimuir, Mitcham, Mont Albert North, Mount Waverley, Nunawading, Princes Hill, Surrey Hills, Vermont, Vermont South.

## Geelong Bellarine Peninsula – David and Janelle Treharne

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I worked as a rigger and scaffolder for many years, but decided I wanted a better work/life balance. I have always wanted to be my own boss and my wife, and I were looking at businesses to buy, and we came across DeckSeal. I really enjoy working outdoors and the type of work DeckSeal does really interested me. The support of a head office was also really enticing, so we made the decision to invest in DeckSeal Geelong Bellarine. We are so busy and love transforming outdoor areas!

**Suburbs Serviced** – Aireys Inlet, Anakie, Anglesea, Apollo Bay, Bannockburn, Barwon Heads, Bellbrae, Bell Park, Breakwater, Buckley, Clifton Springs, Corio, Drysdale, Fairhaven, Geelong, Gellibrand, Grovedale, Hamlyn Heights, Highton, Indented Head, Inverleigh, Jan Juc, Lara, Leopold, Lorne, Mount Duneed, Newtown, North Geelong, Ocean Grove, Port Arlington, Point Lonsdale, Queenscliff, St Leonards, Stonehaven, Sugarloaf, Torquay, Waurn Ponds, Winchelsea, Wye River.

## Mornington Peninsula – Stuart and Vanessa Naylor

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I was looking for a change after spending 31 years working in corporate finance. The thought of owning and running my own franchise business was both appealing but also a little daunting given it was a total career change for me.

Outside of my corporate role I had always enjoyed and had a passion for building or restoring things. So, when I started looking at new business opportunities and came across DeckSeal, I naturally had a lot of interest. It was in line with what I enjoyed doing and job satisfaction was one of the key reasons I was looking for a change of career.

I had never had any experience in running my own business, so having well established systems for managing enquiries, job allocation and customer communication, plus all of the accounting software for invoicing, payments and payroll etc, provided me with the confidence I needed to set up and run my own business from day one.

The training materials provided were comprehensive and the initial on the job training undertaken provided me with the knowledge and confidence to start out on my own. The ongoing support is also just a phone call away, whether it be for an admin question or advice on how to treat a particular deck scenario, so you never really feel on your own.

The DeckSeal brand and reputation has meant there has always been a constant stream of enquiries and work coming through and the opportunity to build and grow your business is also further enhanced through the large territory allocations.

I have been extremely happy with my decision to purchase a DeckSeal franchise and looking forward to driving the future growth potential it has.

**Suburbs Serviced** – Arthurs Seat, Balnarring, Baxter, Bittern, Blairgowrie, Cape Schanck, Crib Point, Dromana, Frankston, Fingal, Flinders, Hastings, Langwarrin, Main Ridge, McCrae, Merricks, Moorooduc, Mornington, Mount Eliza, Mount Martha, Pearcedale, Portsea, Red Hill, Rosebud, Rye, Safety Beach, Shoreham, Somers, Somerville, Sorrento, St Andrews Beach, Tootgarook, Tuerong, Tyabb.

## Northern Zone 1 – Zothan Sang

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I bought the franchise because I am honestly just in love with the job! This is what I am good at and what I really love doing. It is so satisfying to see job the before and then what I have achieved after. I have worked for DeckSeal for almost 2 years, so when the opportunity came up to purchase my own franchise it was an easy decision for me. The support that Brian and Danielle have given me is fantastic.

**Suburbs Serviced** – Briar Hill, Bundoora, Diamond Creek, Eltham, Eltham North, Fawkner, Greensborough, Kingsbury, Lallor, Macleod, Mill Park, Montmorency, Plenty, Research, Reservoir, Saint Helena, South Morang, Thomastown, Wattle Glen, Watsonia, Yallambie, Yarrambat.

## Northern Zone 2 – Sang Ram Lawt

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I was a mechanic for 7 years and decided I wanted a change in career. I wanted to work for myself, and I had heard a lot of amazing experiences and stories about DeckSeal from friends that have either worked for DeckSeal and have their own DeckSeal Franchise. I love working outdoors, so it was an easy decision to buy a DeckSeal Franchise. I am looking forward to working for myself whilst having the support of the master franchise. I am excited to learn new skills and to restore decks into something spectacular.

**Suburbs Serviced** – Attwood, Beveridge, Broadmeadows, Campbellfield, Coolaroo, Craigieburn, Donnybrook, Doreen, Epping, Greenvale, Hazeldene, Hurstbridge, Kinglake, Meadow Heights, Mernda, Mickleham, Oaklands Junction, Pantom Hill, Roxburgh Park, Somerton, St Andrews, Tullamarine, Wallan, West Meadows, Whittlesea, Wollert, Woodstock, Yan Yean.

## South Eastern Zone 1 – Cem Kheng Lawt

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I am happy being my own boss and love the franchise. There are lots of opportunities and I am looking forward to growing the business. I know firsthand the satisfaction you get out of this work because I worked for the Master Franchise for 4 years, before buying my own region.

**Suburbs Serviced** – Avonsleigh, Bayswater, Bayswater North, Belgrave, Belgrave South, Boronia, Chirnside Park, Cockatoo, Coldstream, Croydon, Croydon Hills, Croydon North, Croydon South, Dixons Creek, Emerald, Ferny Creek, Healesville, Heathmont, Kallista, Kalorama, Kangaroo Ground, Kilsyth, Knoxfield, Launching Place, Lilydale, Monbulk, Montrose, Mooroolbark, Mount Dandenong, Mount Evelyn, Narbethong, Olinda, Ringwood, Ringwood East, Ringwood North, Sassafra, Scoresby, Selby, Seville, Sherbrooke, Silvan, Tecoma, The Basin, Toolangi, Upwey, Wantirna, Wantirna South, Warburton, Warrandyte South, Warranwood, Wonga Park, Yarra Glen, Yarra Junction.

## South Eastern Zone 2 – Tony Duncan

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Before I joined DeckSeal I was looking for a complete change as I was in the car business for 25 plus years. I have been with DeckSeal now for 16 months and have never regretted a minute. I have never owned my own business, it was a big leap into the unknown, but Brian and Danielle have been fantastic, they have gone over and above what I expected in a franchise business. They are very easy to get hold of for any questions or directions you have regarding a job or admin. The training provided from on the job and admin is excellent there is no surprises as to, what you see is what you get. Yes, the work can sometimes be tiring, but very rewarding in many ways from when you start a job to the end product, and to see how happy the clients are when you have completed. It is a lifestyle change from working for someone to now being my own boss as there are many benefits. There is so much potential with DeckSeal I can see myself doing this for many years to come. I look back now and really feel I should have made the change earlier, so if you are thinking about doing it, go for it!

**Suburbs Serviced** – Beaconsfield, Beaconsfield Upper, Berwick, Botanic Ridge, Cardinia, Clyde, Clyde North, Cranbourne, Cranbourne East, Cranbourne North, Cranbourne South, Cranbourne West, Devon Meadows, Endeavour Hills, Ferntree Gully, Five Ways, Fountain Gate, Harkaway, Lysterfield, Maryknoll, Mountain Gate, Nar Nar Goon, Narre Warren, Narre Warren East, Narre Warren North, Narre Warren South, Officer, Pakenham, Pakenham Upper, Rowville, Sandhurst, Skye, Upper Ferntree Gully.

## Western Zone 2 – Rick and Sonam Chugh

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After working as a financial advisor for years, I bought a Leather Doctor Franchise. I had been interested in a DeckSeal Franchise for some time and when the timing was right, my wife and I enquired, and we jumped at the chance to own a DeckSeal Region. We look forward to growing the DeckSeal brand in the Western suburbs and extending our knowledge on timber restoration.

**Suburbs Serviced** – Aberfeldie, Airport West, Albion, Ardeer, Ascot Vale, Avondale Heights, Braybrook, Delahey, Deer Park East, Diggers Rest, East Keilor, Essendon, Essendon North, Essendon West, Flemington, Footscray, Glenroy, Hadfield, Hillside, Keilor, Keilor Downs, Keilor Park, Kensington, Kingsville, Maidstone, Maribyrnong, Moonee Ponds, Niddrie, Pascoe Vale, Pascoe Vale South, Oak Park, Robinson, Seddon, Strathmore, Sunbury, Sunshine, Sydenham, Taylors Lakes, Tottenham, West Footscray, Yarraville.

## Western Zone 3 – Carl and Maria Farriciello

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My name is Carl Farriciello and I own the DeckSeal Franchise - Western Zone 3. I have been married to Maria for 16 years, and have 3 wonderful children - Chantelle 15, Alexandra 13, and AJ 11. My hobbies include playing Golf, following the Football and Soccer. I had spent just over 20 years working the Automotive industry for Holden, but with the downturn in the automotive industry, it was time to start looking for a new opportunity. The opportunity to work for myself, manage my own workload and work hours appealed to me, and the idea of buying a franchise ticked all boxes. After seeing The DeckSeal team at the Small Business and Franchise Expo in Melbourne, and seeing what they had to offer, I knew DeckSeal was the right choice for me. The business setup and training that was provided was excellent and allowed me to learn and build my understanding at my own pace. I was given plenty of time and opportunity to learn how to use the different business software and sanding equipment required to do the job to the highest level. The support and assistance provided by Brian and Danielle has been exceptional. The thrill of seeing a customer's face when they see their newly transformed deck, the big smile on their face and the thank you that you get when the job has been completed makes it all worthwhile. DeckSeal has provided me with a great opportunity to grow as a person, and to grow and expand my business. I enjoy the work that I do, I enjoy being my own boss, and I believe that DeckSeal is a great franchise. I would recommend DeckSeal to anyone!

**Suburbs Serviced** – Albanvale, Altona, Altona Meadows, Altona North, Burnside, Cairnlea, Caroling Springs, Deer Park, Derrimut, Hoppers Crossing, Kealba, Kings Park, Laverton, Laverton North, Little River, Newport, Point Cook, Ravenhal, Seabrook, Seaholme, South Kingsville, Spotswood, St Albans, Tarneit, Truganina, Werribee, Williamstown, Wyndham Vale.